

The Data Center Experience is coming - a new way of making news on the world of data centres

SOCOMECS UPS, IBM Deutschland, Stulz, Equinix and Dr. Braun Consultants are inviting the IT world to the Data Center Experience, an itinerant seminar on the technical aspects of solutions for the creation and management of state-of-the-art data centres.

An itinerant seminar - a distinctive, innovative way of making news on the market sector - has been organised by a team of specialist companies in the data centre technological infrastructure field. Following on from the positive Datacenter Link experience of recent years, SOCOMECS UPS has committed itself to a new multibrand event which has been taking place in some of the main German cities and will soon be repeated in other European countries such as France, Britain and Spain. A day of in-depth study for designers, IT managers, facility managers and installers on the management of DCE rooms, rapidly evolving environments that require leading-edge technology for their functionality and safety. Topics on the agenda for the day include: how to cope with the growing demand for data centre computing power, IT and cloud computing protection solutions, such as environmental standards to obtain a truly green data centre.

"The Datacenter Experience is a new way of making news on the world of data centres. Our seminars have an application-oriented approach rather than a product-oriented approach, giving an all-round view of the criticalities implied and the possible design solutions. We are proud to have formed a team of high profile partner companies: this has made it possible to respond to the numerous and various questions that emerge when you talk about state-of-the-art data centres", Alfred Mosonyi, Managing Director SOCOMECS UPS Germany.

The events timetable is as follows: June 29 2011 – Cologne, August 25 2011 – Berlin, September 15 2011 – Frankfurt Rhine.

The partner companies are:

Dr. Braun Consultants, leading consultants in data centre planning and construction. IBM Deutschland, leading company in the development and implementation of integrated data centre solutions. SOCOMECS UPS, leading company in electrical protection solutions and mission critical applications. Stulz, leading company in the design, production and distribution of data centre cooling systems. Equinix, leading company in data centre infrastructure creation and management.

For information and registration: www.datacenter-experience.com

Company Profile

SOCOMECS Group is an independent manufacturer specialising in the distribution, control and quality of power supplies serving low-voltage electrical networks, industry and the services sector.

Created in 1922, the industrial group has developed two business areas: Trip and Low Voltage Protection Systems (circuit breakers, circuit breakers with fuses, switches, safety circuit breakers, electronic control and protection devices, boxes, cabinets etc.) and UPS Systems (uninterruptible systems, load transfer modules, rectifiers-battery chargers, harmonic compensators).

With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India, China) and turnover of 383 million euro, SOCOMECS combines technological innovation and technical know-how with high-quality pre- and post- sales services.

Group member SOCOMEC UPS is a leading company in the business continuity sector. SOCOMEC UPS provides benchmark services for the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Retail, Public Administration and Finance, offering efficient, reliable and scalable solutions.

SOCOMEC-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.

For further information: www.socomec.com