

Benfeld, 05 July 2010

Socomec to participate in the Shanghai Universal Exhibition

Established already for nearly fifteen years in China, Socomec is taking advantage of the tremendous international showcase offered by the Shanghai Universal Exhibition to promote its industrial and commercial development in this country. The independent industrial group from Alsace will be exhibiting the full range of its expertise and will be open to visitors in the Alsace pavilion from the 12th to 16th September. Together with the Rhône-Alpes and Île-de-France, the Alsace pavilion will be one of three representing the French regions on the exhibition site, apart from the French pavilion. With a surface area of 2,100 m² spread over four levels, the Alsace pavilion will be located close to the Shanghai exhibition area. Constructed according to Fengshui rules, its avant-garde architecture will reflect the new technologies on display.

The Shanghai Universal Exhibition is therefore providing the framework within which Socomec will be presenting its innovative solutions in terms of energy efficiency, critical power supplies, power control & safety and solar power for service and industrial applications. Technical presentations will also be on offer during the week for organised groups of Chinese professionals who will also be invited to visit the rest of the exhibition.

Socomec en Chine :

Représenté en Chine depuis le début des années 90 par un réseau de distributeurs, Socomec installe à Shanghai en 1997 un bureau de représentation qui deviendra une filiale commerciale en 2005.

En 2007, un Joint Venture est créée à Hongqiao avec Kedu, constructeur spécialisé en petit appareillages et contact électriques, pour la production locale d'une gamme d'interrupteurs modulaires de 25 à 125 A. Le réseau commercial et les service associés couvrent à présent les principales provinces chinoises assurant la proximité indispensable aux clients utilisateurs. En 2009, l'activité Onduleurs du groupe implante un site de production de 5000 m² dans la banlieue ouest de Shanghai pour la production locale d'onduleurs triphasés.

En 2009, plus de 20 Millions d'euros ont été réalisés pour satisfaire aux applications les plus prestigieuses comme le métro de Shenyang ou de Shanghai, l'aéroport de Shanghai ou pour protéger les installations électriques de sites durant les jeux olympiques de Pékin. Plus de 100 personnes composent aujourd'hui l'effectif commercial de Socomec en Chine.

The SOCOMECE Group - an overview:

SOCOMECE is an independent industrial group, specialising in the availability, control and safety of low voltage electrical energy for industry and the service sector.

Founded in 1922, the company bases its development on two complementary industrial divisions:

- > Electrical Switching and Protection Systems: *switches, fuse switches, changeover switches, cutout switches, electronic monitoring and protection, enclosures, cabinets, etc.*
- > Uninterruptible Power Supply Systems: *inverters, load transfer modules, rectifier/chargers, harmonic compensators, 400 Hz converters, etc.*

SOCOMECE is a leader and specialist in its markets.

With 2500 personnel in 21 subsidiaries worldwide, SOCOMECE has complete control over the design, production and marketing of its products.

Nine industrial sites (4 in France, 1 in Italy, 1 in Tunisia, 1 in India, 2 in China) operate using the Group's primary areas of technological expertise, guaranteeing consistent quality of production and adherence to deadlines.

In 2009, the SOCOMECE Group achieved a turnover of 310 million euros.