

Socomec Green Power UPS range recognized as industry-leading innovation by Frost & Sullivan for high energy efficiency and cost savings

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Socomec UPS has beaten the competition once again to win a prestigious Frost & Sullivan award - New Product Innovation 2011 - for its comprehensive range of Green Power UPS solutions.

Every year, following extensive research and analysis, the independent body selects industry-leading businesses and products that demonstrate excellence in innovation and that leverage developmental technologies, offer real value, clear benefits and support customers' return on investment.

The award recognizes Socomec's long term commitment to developing truly innovative products for increasingly demanding critical power applications. The Socomec Green Power range, available from 10 kVA to 400 kVA, provides 96% efficiency (98% in eco-mode) thanks to Socomec's 3-level technology. As a result, the Green Power UPS solutions comply with the most stringent environmental protection standards without compromising on performance - even for the most challenging applications.

"With its green, power range, ranging from 10 kVA to 400 kVA, Socomec utilizes the 3-level technology to maximize the efficiency and ensure highest protection grade", notes Frost & Sullivan Senior Research Analyst Gautham Gnanajothi. "It continuously strives to enhance customer value by providing products that are excellent in terms of performance and have a low total cost of ownership".

Furthermore, one of the reasons that Socomec was awarded this accolade is in recognition of the organization's early industry innovation in 3-level technology. Developed for and introduced to Socomec products back in 2008, this ground-breaking development is only now being adopted by competitors.

Denis Finck, Strategic Marketing Director, Socomec UPS comments, "Socomec is firmly committed to the ongoing research and development of technology to support critical power applications as we understand how vital energy efficiency, performance and cost are to our customers. We are delighted to have been selected for this prestigious award and will focus on remaining at the forefront of this industry and driving innovation that delivers tangible benefits to our customers in the coming years."

Company Profile

SOCOMECS Group is an independent manufacturer specializing in the distribution, control and quality of power supplies serving low-voltage electrical networks, industry and the services sector.

Created in 1922, the industrial group has developed two business areas: Solutions for control and power (Load break switches for controlling machines or power distribution, complete solutions for energy management and monitoring, etc.) and UPS (uninterruptible systems, static transfer systems (STS), rectifiers-battery chargers, harmonic filters).

With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India and China) and a 383 million turnover, SOCOMECS combines technological innovation and technical know-how with high-quality pre- and post-sales services.

SOCOMECS UPS, part of the group, is a leading company in the business continuity sector. It is the ultimate representative in terms of the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Commerce, Public Administration and Finance, devising efficient, reliable and scalable solutions.

SOCOMECS-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.

For further information: www.socomec.com

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